

Mezcal buzz

MEZCALBUZZ.COM

BLOG STATS

590

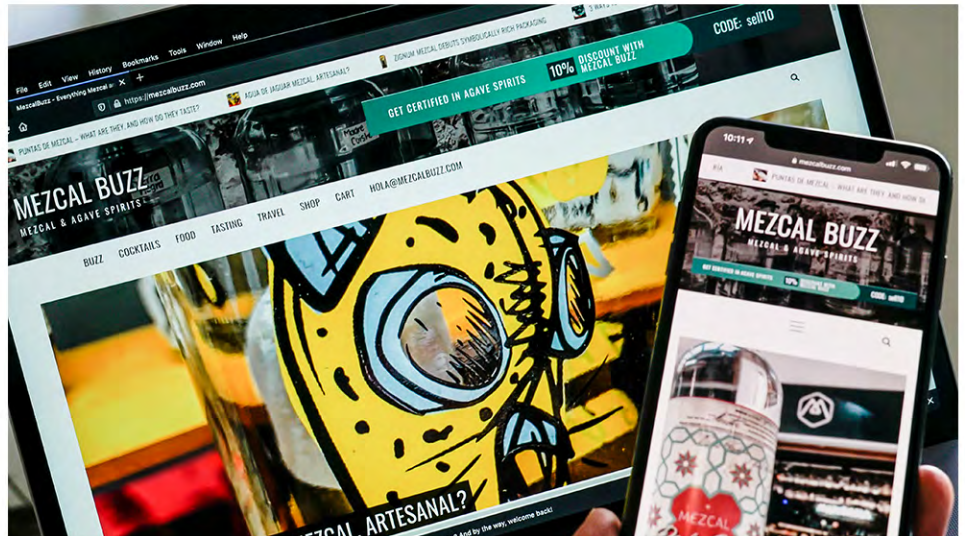
Monthly Unique Visitors

1,694

Monthly Page Views

APRIL 2021

Established



AUDIENCE



GENDER

56% Female

44% Male



LOCATIONS

53% United States

15% Mexico



AGE

43% 25-34 years

ABOUT

Mezcal Buzz is a digital media publisher about the different Mezcales and agave spirits, its culture, people, food, destinations and experiences.

Mezcal Buzz features and highlights brands, persons & destinations with the goal to create positive awareness about Mezcales, to build relationships and community.

SOCIAL MEDIA



1.08K SUBSCRIBERS

tinyurl.com/mezcalbuzzYT



1K FOLLOWERS

[@mezcalbuzz](https://www.instagram.com/mezcalbuzz)

#FINDYOURMEZCAL

OPPORTUNITIES



ARE YOU READY?

MezcalBuzz.com counts on in-house production and a network of content creators who specialise in the creation and distribution of digital media.

Additionally to the opportunities associated with MezcalBuzz and its digital network, we offer other premium promotion such as TV placement & PR.

MEDIA ASSETS



SOCIAL MEDIA:

Our social media campaign is great for Brand exposure and consists of **3x posts, 1 story, includes #hashtags & @tags.**

EX: reviews & recommendations, cocktail recipes, contests, and more.



WEBSITE:

Our website campaign is great for SEO, exposure media clippings, creates credibility and includes a **blog post, hyperlinks & social media.**

EX: reviews & recommendations, cocktail recipes, features,



VIDEO:

All of our videos are supported with website & social media. Video is great for **integrated, dedicated branding or series content.**

EX: reviews, cocktail recipes, experience, tastings, interviews, and more.

ASK ABOUT OUR MOBILE BAR + MEZCAL TASTING!

SPONSORSHIPS & BRAND DEALS

*** Mezcal Buzz is happy to quote on your company's branding, advertising, social media marketing, or creative campaign.

We also value partnerships & collaboration, through a strategic selection of key people and partnerships.



Email: hola@mezcalbuzz.com
www.mezcalbuzz.com



VIDEO SEGMENTS



THE MEZCAL BUZZ EXPERIENCE

The premise involves persons of interest & experts being interviewed by host Marco Antonio Gutierrez-Garza over a flight of mezcales. The show is a Youtube series with an audio podcast on Amazon Prime Music, Apple Podcasts, Pandora, and Spotify.



MEZCOCKTAIL RECIPES

Mezcocktail videos feature a mezcal during the preparation of crafted mezcal cocktails. These are guided step by step videos of how to prepare mezcal cocktails.



TRAVEL & EXPERIENCE

Travel & Experience segments or series highlight the experiences and destinations surrounding the world of Mezcal, featuring tourism, hospitality, food, events, adventure, philanthropy, and more.



EDUCATION & INFORMATION

Web videos cover a variety of topics and themes, like 'How To's', Explainer, Review & tasting hauls, Cocktail recipes, and videos answering questions from the audience. Web videos are easily produced in studio, on location.